

Home Furnishings Calendar 1950

JANUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JUNE

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

WEEK OF

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

HOME FURNISHINGS CALENDAR

* HOME FURNISHINGS CALENDAR covers all aspects of the home: building and housing; *
 * furnishing and decorating; gardening and horticulture; food and major appliances.*
 * * * * *

* The CALENDAR will furnish free to yearly subscribers an accurate list of editors *
 * who cover every phase of the home furnishings field on national trade and con- *
 * sumer publications. Non-subscribers pay \$25 for this list. Personnel changes *
 * and additions are published weekly. Avail yourself of this invaluable service. *
 * * * * *

* One of our important functions is to clear dates so that conflicts will not *
 * arise. Check with us as to available times before scheduling your next affair. *
 * * * * *

* Events are listed without charge in the CALENDAR for approximately six weeks in *
 * advance. Let us have your listing as early as possible so that we may help you *
 * to avoid conflicts in dates and give you increasingly better service. New events *
 * last minute changes and revisions are added each week as scheduled. *
 * * * * *

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 16- Nov. 17	CONFERENCE AND LECTURES A two-day conference on textiles will feature a scientific session on Thursday, Nov. 16, and a popular session on Friday, Nov. 17. On Friday the luncheon speakers will be Floyd W. Jefferson of Iselin-Jefferson, G. P. Fulton of the Natl. Institute of Cleaning and Dyeing, J. B. Goldberg of J. P. Stevens Co., Giles E. Hopkins of the Wool Bureau, G. A. Johnson of the American Institute of Laundering and Donald H. Powers of William R. Warner Co. Tickets are \$8 for each session which includes the cost of the luncheon. Open to all who are interested. In addition, open house will be held on Saturday, Nov. 18, at the Institute Laboratories, Princeton, N.J. Contact: Mr. P.A. Alford, Textile Research Inst., Princeton, N.J.	TEXTILE RESEARCH BUR. 10 EAST 40TH STREET	WALDORF-ASTORIA NEW YORK, N. Y.
Nov. 16- Nov. 17	INSURANCE DIVISIONAL CONFERENCE, KNICKERBOCKER HOTEL, CHICAGO. AM. MANAGEMENT ASSN., EDWARD K. MOSS, BR. 9-6055.		
Thursday Nov. 16	NEW HOUSING STUDY CENTER SET UP A new center to do research into basic housing problems, to stimulate graduate work on the subject and act as a clearing house for housing information has just been established. Eight of Cornell's colleges and schools as well as its Social Science Research Center will collaborate. Contact: Glen A. Beyer, Professor of Housing and Design, Director; Thomas W. Mackesey, acting dean of the College of Architecture, Associate Director	CORNELL UNIVERSITY	HOUSING RESEARCH CTR. ITHACA, NEW YORK

CORRECTION

The telephone number of Florence Brobeck, 444 E. 52nd St., New York 22, N.Y. was given incorrectly in an item last week. The correct number is MU. 8-8197.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 17 4:00 P.M.- 5:00 P.M.	INFORMAL RECEPTION; SPEECH AND EXHIBIT As an introduction to a one-man display of Heifetz lamps, mobiles, abstract sculptures and accessories, an informal tea and reception will be held in the afternoon so that members may meet Mr. Heifetz. At 8 P.M. Yasha Heifetz will deliver a lecture on lighting in the contemporary home. The exhibit will open to the public on Nov. 18 and close Jan. 14. Hours: 8 A.M. to 5 P.M. six days a week. Sundays and Holidays from 2 to 5 P.M. Contact: Leon Quera, Art Director. Publicity: Hilda Kassell, PL. 9-2917.	OHIO STATE ARCHAEO- LOGICAL & HISTORICAL SOC.	OHIO STATE MUSEUM COLUMBUS 10, OHIO
Nov. 18- Nov. 25	LATIN AMERICAN WEEK, NEW YORK CITY. PUBLICITY: RICHARD R. FALK ASSOC., 220 WEST 42ND STREET, CH. 4-5797.		
<u>WEEK BEGINNING MONDAY, NOVEMBER 20, 1950</u>			
Monday Nov. 20	MONTHLY MEETING, DEC. LINEN GROUP OF LINEN TRADE ASSOCIATION, INC., ADVERTISING CLUB, NEW YORK, N.Y. CONTACT: HARRY S. RADCLIFFE, AL. 4-8455.		
Monday Nov. 20 6:30 P.M.	DINNER AND MEETING A Dutch Treat Dinner and one cocktail, \$3.00, followed at 8 P.M. by an Interior Decorators' Professional Exchange conducted by William Pahlmann, \$1.25, is open to active and associate members and their guests. Reservations close Thursday, Nov. 16. Contact: Mrs. Girard, MU. 8-0238.	AM. INST. OF DECORATORS	HOLLAND HOUSE
Monday Nov. 20 7:30 P.M.	SEVENTH LECTURE The main speakers at this Survey of Advertising Course lecture will be Robert F. Buggeln of Esquire, Charles Beinbeck of Coronet and Daniel E. Provost of Esquire. They will discuss "Magazines - their place in advertising campaigns - special services." Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N.Y.	WALDORF-ASTORIA
Tuesday Nov. 21 12:00 M. Luncheon	PRESS LUNCHEON A luncheon for the press, by invitation only, will be held to introduce a new O'Cedar product. Cocktails and reception at 12 o'clock; luncheon and preview of new product at 12:30 P.M. Contact: Mary Elizabeth Talmadge, Young & Rubicam, MU. 9-5000.	THE O'CEDAR CORP.	PIERRE ROOF
Tuesday Nov. 21 12:30 P.M.	MONTHLY LUNCHEON AND MEETING The November luncheon of the Chicago branch of the Home Fashions League will have as its guest speaker Mrs. Christine Holbrook, editor of "Better Living", the new McCall Corporation publication. She will speak on "Home Furnishings for Better Living." Contact: Naomi Northan, SU. 7-1989.	HOME FASHIONS LEAGUE OF CHICAGO	MERCHANTS & MFRS. CLUB, CHICAGO, ILL.
Tuesday Nov. 21 4:00 P.M.- 6:00 P.M.	COCKTAIL PARTY FOR PRESS A new group of furniture and home accessories by Avard will be shown to the press by invitation only on this date in the Avard Showrooms. Contact: Mr. Darrell A. Landrum, Avard, Inc., CI. 5-4080.	AVARD, INC.	66 WEST 55TH STREET
Tuesday Nov. 21	ANNUAL MEETING The annual meeting and luncheon of the Carpet Institute has been postponed until November this year because the Institute was participating in the Amos Parrish Store Operations Conferences for Retail Management in Western and Southern cities during October. Publicity: Melva Chesrown, Fred Eldean Organization, EL. 5-7651.	CARPET INSTITUTE, INC.	WALDORF-ASTORIA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 22 9:00 P.M.	DANCE & PARTY A Thanksgiving Eve dance and party, in the Keystone Room, is free to paid up members and their ladies. Contact: Henry de Brito, LO. 5-2381.	HOME FURNISHINGS CLUB	HOTEL STATLER
Nov. 23	THANKSGIVING DAY (Thursday).		
Friday Nov. 24- Dec. 23	17TH ANNUAL FOOD AND HOUSEHOLD SHOW This show is aimed at the consumer and the wholesaler. It will feature all types of food products and equipment used in the preparation and making of food. New food products will also be featured. There will be television programs, theatrical acts, contests and classes conducted by home economists. Hours, 1 P.M. to 11 P.M. daily, including Saturday and Sunday. Publicity: Henry R. Konysky, Smith & Bull, 6642 Sunset Blvd., Hollywood 28, California.	RETAIL GROCER'S OF SOUTHERN CALIFORNIA	SHRINE CONV. HALL LOS ANGELES, CAL.
Nov. 24- Nov. 29	ELECTRICAL & HOME APPLIANCE SHOW, SAN DIEGO, CALIFORNIA. CONTACT: C. C. CHAMBERLAIN, GAS & ELECTRIC BLDG., SAN DIEGO, CALIFORNIA.		
Nov. 26	SHOWING OF NEW LINE, FRANKLIN FURNITURE, COLUMBIANA, OHIO, TO DEC. 8.		

WEEK BEGINNING MONDAY, NOVEMBER 27, 1950

Monday Nov. 27 7:30 P.M.	EIGHTH LECTURE "Selling with Entertainment" is the subject of this lecture dealing with the use of Radio in advertising. The speaker is William C. Gittinger, of Columbia Broadcasting System, Inc. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N.Y.	WALDORF-ASTORIA
Monday Nov. 27- Dec. 29	SPECIAL EXHIBIT OF HAND-BLOCKED CHINTZES A selected group of Greeff's hand-blocked chintzes will be displayed with swatches of color-correlated fabrics during this period. Contact: Mrs. Donald Price, Greeff Fabrics, Inc., PL. 9-2310; Publicity: Hilda Kassell, PL. 9-2917.	GREEFF FABRICS, INC.	2ND FLOOR 4 EAST 53RD STREET
Tuesday Nov. 28 9:30 A.M.- 6:00 P.M.	PRESS PARTY AND PREVIEW OF NEW NYLON MOVIE Showings for the press of "Close-up of Nylon", a 22-minute motion picture in color, will be held at 9:30 A.M., 10 A.M., 12 noon, when a buffet luncheon will be served, and during the cocktail hour from 4 to 6 P.M. Attendance by invitation only. Contact: Blanche Gaillard, LO. 3-6400, Ext. 308.	NYLON DIVISION DU PONT COMPANY	CHANIN BLDG. AUDIT. 122 EAST 42ND STREET
Nov. 28	INDUSTRIAL RELATIONS CONFERENCE, WILLIAM PENN HOTEL, PITTSBURGH, PENNA.		
Tuesday Nov. 28 7:30 P.M.	LECTURE ON LIGHTING WITH COLOR SLIDES A lecture on "Dramatic Use of Light and Color in the Home", illustrated with new color slides, will be given by Mr. Thomas Smith Kelly, Lighting Consultant, who has recently returned from a summer in Europe. Publicity: Winonah Murphy, Sylvania Electric, JU. 6-2424.	RESIDENCE LIGHTING FORUM	G. E. AUDITORIUM 570 LEXINGTON AVE.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 28- Nov. 29	THIRTIETH ANNUAL CONVENTION The first day of the convention will be for association members. On the second day, Nov. 29, the meeting is open to the business public. There will be speeches in the morning at 10 A.M. followed by luncheon at 12:30 P.M. with further talks in the afternoon starting at 2:30 P.M. At 6:45 P.M. a cocktail party and reception will be followed by a banquet at 7:30 P.M. to be addressed by William E. Katzenbach of Katzenbach & Warren, Inc. This session is available at a "package price" to manufacturers, wholesalers, retailers and contractors. Contact: Howard T. Hovde, Exec. Dir., Wallpaper Wholesalers Association, 1421 Chestnut Street, Philadelphia 2, Pennsylvania.	WALLPAPER WHOLESALERS ASSOCIATION	HOTEL BILTMORE NEW YORK, N.Y.
Thursday Nov. 30 5:00 P.M.- 8:00 P.M. Cocktails	SHOWING OF NEW PATTERNS A presentation of the new Boltaflex molded Textelle patterns, which give the unique effect of silk damask and brocade to this all-plastic material, will be given. These new patterns are available both for use on furniture and for sale by the yard. Contact: Sol Sackel, Bolta Products Sales, Inc., Lawrence, Massachusetts, Lawrence 3-7121.	BOLTA PRODUCTS SALES, INC.	BILTMORE HOTEL
Thursday Nov. 30- Dec. 1	NATIONAL CONFERENCE The two-day conference to consider company financial problems arising from the impact of mobilization on the economy has just been announced. A distinguished list of speakers will discuss taxes, renegotiation, sources of business borrowing and accounting procedures. Publicity: Edward K. Moss, BR. 9-6055.	AMERICAN MANAGEMENT ASSN.	WALDORF-ASTORIA
Thursday Nov. 30- Dec. 3	NATL. CONVENTION AND EXHIBIT The national convention will be held on these dates this year. Contact: Irwin E. Douglas, 4903 Delmar Boulevard, St. Louis 8, Missouri.	RETAIL PAINT & WALLPAPER DISTRIBUTORS OF AM., INC.	AUDITORIUM ATLANTIC CITY, N.J.
Thursday Nov. 30- Dec. 3	TINT-A-MATIC TO BE FEATURED AT CONVENTION Several booths featuring the new Tint-A-Matic way of securing desired colors in paints will be on display at the National Convention of the Retail Paint and Wallpaper Distributors of America. This new way of mixing paint is now available to consumers all over this country and will soon be distributed world-wide. Contact: Frederic H. Rahr, PL. 8-3168.	RAHR COLOR CLINIC 9 EAST 56TH STREET	AUDITORIUM ATLANTIC CITY, N.J.
Sunday Dec. 3- Dec. 5	CONVENTION The Public Relations Society of America will hold a three-day meeting on these dates, with a banquet on the evening of December 4. Further details as to program to be published later. Contact: R. L. Bliss, Director, 525 Lexington Avenue, New York 17, N.Y., PL. 9-8086.	PUB. REL. SOC. OF AM.	WALDORF-ASTORIA

ADVANCE DATES AND NOTICES

Monday Dec. 4 7:30 P.M.	NINTH LECTURE The subject of this lecture in the Survey of Advertising Course is Television, Its Growth and Potential as an Advertising Medium. Speakers will be Eugene S. Thomas, WOR-TV, and Walter Craig of Benton & Bowles who will speak on the advertising agency's part in TV advertising. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N. Y.	WALDORF-ASTORIA
-------------------------------	--	---------------------	-----------------

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Dec. 4-7	HERSHEY ANTIQUES SHOW, HERSHEY, PENNSYLVANIA.		
Dec. 4-9	NEW YORK CURTAIN & DRAPERY MARKET WEEK, INDIVIDUAL SHOWROOMS, N.Y.C.		
Wednesday Dec. 6-	PRESS PREVIEW OF PLASTICS	BAKELITE DIVISION UNION CARBIDE & CARBON	BALLROOM HOTEL DELMONICO
3:00 P.M.- 6:00 P.M.	A press preview dealing with new surface effects on Vinylite plastic film and sheeting will be held by invitation only. A complete home setting showing numerous applications of these radically new surface and texture effects in the fields of home decoration and furnishings, housewares and closet accessories, fashions and accessories, table settings, nursery equipment, notions and novelties will be featured. Many of these surface and texture effects are so new that they have not yet been shown to the trade. Due to the comprehensive nature of the exhibit you may wish to spend more time than is usual for press showings of this type. Cooperating with Bakelite are eight well-known converters of plastic materials. Publicity: Clancy Topp, Bakelite Vis., 122 East 42nd Street, New York 17, N.Y., LE. 2-7456.		
Monday Dec. 11- Dec. 12	PRODUCTION CONFERENCE ON MOBILIZATION PROBLEMS	AM. MANAGEMENT ASSN.	HOTEL DRAKE CHICAGO, ILLINOIS
	A national production conference to discuss the problems of mobilizing the economy will be sponsored by the American Management Assn. Topics to be discussed include obtaining defense orders, the tight labor market, wage levels, production and quality control, security against sabotage. A distinguished list of speakers will handle these discussions. Publicity: Edward K. Moss, Public Relations Director, BR. 9-6055.		
Wednesday Dec. 13	TREASURE CHEST CHRISTMAS PARTY	HOME FASHIONS LEAGUE OF CHICAGO	MERCHANTS & MFRS. CLUB, CHICAGO, ILL.
	A special Christmas Party will be held on this date. Publicity: Claire A. Kohn, Dir. Pub. Relations, United Wallpaper, Mdse. Mart, Chicago, Ill.		
Dec. 13- Dec. 15	PRODUCTION SEMINAR, AM. MANAGEMENT ASSN., DRAKE HOTEL, CHICAGO, ILLINOIS. CONTACT: J. O. RICE SEC., 330 W. 42, NYC, PUBL.: EDW. K. MOSS, BR.9-6055.		
Thursday Dec. 14- Dec. 15	PLASTICS CONFERENCE	SOC. PLASTICS INDUSTRY	COMMODORE HOTEL
	A two-day conference of the SPI Plastics Film, Sheeting and Coated Fabrics Division will feature papers on subjects of interest to the industry as well as talks. The conference is open to anyone interested in the subject even if they are not members of the SPI. Publicity: Langdon P. Williams, MU. 6-1490.		
Dec. 25	CHRISTMAS DAY (Monday).		
Jan. 4- Jan. 12	72ND ANNUAL PITTSBURGH GLASS & POTTERY EXHIBIT, HOTEL WM. PENN, PITTSBURGH. CONTACT: JOHN HAMMER, KNOX, PENNSYLVANIA.		
Jan. 4- Jan. 12	KEYSTONE CHINA AND GLASS SHOW, HOTEL FORT PITT, PITTSBURGH, PENNSYLVANIA. CONTACT: J. ANDREW SQUIRES, 1165 BROADWAY, NEW YORK, N.Y.		
Jan. 7- Jan. 12	NATIONAL DOMESTICS & LINEN SHOW, HOTEL NEW YORKER, NEW YORK, N.Y. CONTACT: MRS. G. R. WIGFALL, SEC., NATIONAL EXHIBITORS, LANSDALE, PENNA.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 7- Jan. 12	NEW YORK CURTAIN & DRAPERY SHOW, CONTACT: MRS. G. R. WIGFALL, SEC., NATIONAL EXHIBITORS,		HOTEL NEW YORKER, NEW YORK, N. Y. LANSDALE, PENNA.
Jan. 7- Jan. 18	OFFICIAL 1951 CARPET WINTER MARKET, PUBLICITY: MELVA CHESROWN, FRED ELDEAN ORGANIZATION,		CHICAGO, ILLINOIS. EL. 5-7651.
Monday Jan. 8- Jan. 19	WINTER FURNITURE MARKET In accordance with the new policy adopted last year, Market Week will start the second Monday in January in both Chicago and Grand Rapids. Contact for Merchandise Mart, Wallace O. Ollman; Contact for American Furniture Mart, L. H. Whiting; Contact for Grand Rapids market, C. F. Campbell, 427 East Fulton Street, Grand Rapids 3, Michigan.	MDSE. MART; AM. FURN. MART SHOWROOMS	CHICAGO, ILLINOIS GRAND RAPIDS, MICH.

MUSEUM, GALLERY AND GARDEN NEWS

Friday Nov. 17- Dec. 10	PREVIEW OF CERAMICS FOR CHRISTMAS A preview of this exhibition of ceramic articles, suitable as Christmas gifts, will be held from 7 to 9 P.M. on Nov. 17. The exhibition will officially open Nov. 18. Contact: Phyllis Blundell, 400 East 55th St., MU. 8-1919.	NEW YORK SOCIETY OF CERAMIC ARTS	ALFRED VAN LOEN 46 EAST 9TH STREET
Friday Nov. 17- Jan. 21	EXHIBIT: BRONZE SCULPTURES Over two hundred examples of the sculptor's art will be on exhibition including important new bronzes recently acquired. Hours: 10 A.M. to 5 P.M.;	METROPOLITAN MUSEUM	82ND ST. & FIFTH AVE.
Sunday Nov. 19- Jan. 21	ANNUAL USEFUL GIFTS EXHIBITION The sixth exhibition of useful gifts will present about two hundred well-designed articles selected from Minneapolis stores. Each piece of glass, pottery, fabrics, furniture, kitchen utensils, and so forth is marked with the price and name of the store where it may be obtained. A new feature this year is a section devoted to gift wrapping. The book corner has unusual Christmas cards, imported portfolios, books, and reproductions of contemporary paintings. From Nov. 26 through Jan. 21, the annual Christmas Sale of original works of art by Minnesota artists will be held. Paintings, drawings, prints, sculpture, hand-woven textiles, almost all under \$50, are presented. Contact: D.S. Defenbacher, secretary, Walker Art Center, Minneapolis 5, Minnesota.	WALKER ART CENTER	1710 LYNDALE AVE. SO. MINNEAPOLIS 5, MINN.
Wednesday Nov. 22- Jan. 28	GOOD DESIGN EXHIBIT An exhibit of the best designs in home furnishings during 1950 will go on view at this time. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Thursday Nov. 30- Jan. 31	ITALIAN EXHIBIT An exhibition of Italian industrial and decorative art, under the title, "Italy At Work", will be on display for two months. Publicity: John Gordon, NE. 8-5000.	BROOKLYN MUSEUM	EASTERN PARKWAY
Saturday Nov. 25 3:00 P.M.- 6:00 P.M.	EXHIBIT OF THUMB BOX SKETCHES A ladies tea and reception will be held to open this exhibit which will continue through December 15th. Hours, 12:30 to 6 P.M.; Sundays 2 to 6 P.M. Contact: A. Henry Nordhausen, GR. 3-5870.	THE SALMAGUNDI CLUB	GALLERY 47 FIFTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>TELEVISION NEWS</u>			
Friday	TELEVISION PROGRAM	WCBS-TV	CBS
Nov. 17	ABOUT THE HOUSE	CHANNEL 2	485 MADISON AVENUE
11:15 A.M.-	Carole Stupell, well-known table setting expert, will give Lydia Rogers' viewers advice on combining table accessories and will show a glamorous Thanksgiving table setting. Mrs. B. Daniel J. Dolan, member of the Citizen's Committee on Smoke Control Week which ends Nov. 19, will demonstrate the damaging effects of smoke and soot on household furnishings. Publicity: Marge Kennedy, PL. 5-2000.		
12:00 M.			
Monday	TELEVISION PROGRAM	WNBT	NBC
Nov. 20-	KATHI NORRIS SHOW	CHANNEL 4	ROCKEFELLER PLAZA
Nov. 21	On Nov. 20, the Turmix Infra Grill will be demonstrated to Kathi Norris' viewers. This infra red grill, formerly made for large institutional kitchens is now going to be available in smaller models for the home. On Nov. 21, Frank Schoonmaker, owner of the importing company that bears his name, will discuss the practical aspects of serving wine and especially how to open a bottle of champagne, using his own invention, a Frank Schoonmaker Corkscrew. On this same program Hans Gunther-Sturm, of Romanoff Caviar, will describe luxurious gift packages of this delicacy for Christmas giving. Publicity: Babs Doniger, PL. 3-1742.		
10:00 A.M.			
11:00 A.M.			

EDITORIAL REQUIREMENTS

For The Daily Times Herald, Dallas, Texas.

Christmas gift suggestions for a special December section are desired. Send photographs, descriptions with price and local outlets. Address: Margaret Kane, Home Furnishings Editor.

For The Saginaw News, Saginaw, Michigan.

A special furniture, appliance and floor covering section of this newspaper will appear on Thursday, Nov. 23, Thanksgiving Day. The theme of this section will be "Christmas Gifts for the Home." While mats are preferred, glossy prints will be acceptable. We suggest you send material Air Mail. Address: L.C. Engle, Advertising Manager.

For Extension, "Window Shopping with Maggie", 1307 So. Wabash Ave., Chicago.

This editorial department which features innovations in the line of household items and gadgets, in fact any items of interest to subscribers who are almost entirely women homemakers and mothers of families, has adopted a new policy. All items shown will be accompanied by the name and address of the manufacturer or source so that all inquiries will go directly to the concern supplying the article. Press releases and samples of articles of high calibre should be addressed to Eileen O'Hayer, Associate Editor, 1307 So. Wabash Avenue, Chicago 5, Ill.

For Chicago Daily News, 400 W. Madison St., Chicago, Illinois.

Releases and photographs on home furnishings should be addressed to Peg. Zwecker, Fashion Editor.

Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

Emma Aubert Cole, Managing Editor
Zelda K. Schiller, Circulation Manager
Hilda Kassell, Promotion Director

HOME FURNISHINGS CALENDAR is published every Thursday.
There is no charge for any listing. Subscription rates: One year, \$30;
six months, \$18; three months, \$10; single copy, \$1.